IDS International Supports 2019 Cyber Blitz

Arlington, VA – September 13, 2019 (PRESS RELEASE)

IDS International today announced that they were chosen as one of the technologies being tested by the US Army during 2019 Cyber Blitz at Fort Dix, New Jersey.

Utilizing SMEIR™, IDS's fully functional cyber and information operations range, the organization is developing and delivering exercise relevant content within the replicated training environment including social media personas and content (e.g. posts, tweets, photos), fictious web content, and exercise role player and persona demographic themes.

Additionally, IDS is designing and developing the offensive and defensive cyber operational scenarios tied to software defined networking, virtualized network topology, and simulated traffic generation.

Cyber Blitz 2019 is an annual Army Futures CMD C5ISR Center experiment that incorporates research & development with the institutional and operational elements of the Army. This year, Cyber Blitz is synchronized in timing and tempo with Orient Shield 2019, an ASCC tier 1 live-fire exercise in the Japan theater of operations and executed in accordance with HQDA EXORD 039-19.

Cyber Blitz participants are working with U.S. Army Pacific to continue to mature aspects of its multidomain task force it is piloting for the Army. Specifically, continuing to prototype concepts and capabilities of the new Intelligence, Information, Cyber, Electronic Warfare and Space (I2CEWS) detachment within the task force. Cyber Blitz is also working operations remotely, even feeding lessons learned to U.S. Army Pacific in real time. The lessons learned will be used for the I2CEWS.

"IDS's vision and passion from the start has been to build the best synthetic digital training environment for cyber and special operations forces to develop, test and train on TTPs to understand and leverage human factors in the digital domain, including offensive/defensive cyberspace operations, information operations, and intelligence functions." – Brendan Hering, Director, Product Development

Innovation and agility are at the core of IDS's design processes for both software and training scenarios. As a result, the organization's personnel and products are specifically sought out for training and mission readiness validation of Special Operation Forces and conventional forces at the team, company, battalion, and brigade level.

About SMEIR
SMEIR cyberspace training system is the most advanced, comprehensive, and effective product for social media training. SMEIR provides a full-range, free-play, immersive, realistic and scalable operational practice environment in which warfighters

simultaneously train on full-spectrum cyberspace operations and social media analytics during integrated and multi-dimensional exercises.

SMEIR has been used by US Army Special Operation Forces (SOF), Psychological Operations (PSYOP), and Civil Affairs (CA) units, from the team to the battalion level at the Joint Readiness Training Center, National Training Center, and at civilian locations hosting mission readiness exercises.

To learn more about SMEIR, visit www.smeir.net.

About IDS International Government Services LLC
IDS International brings multidisciplinary expertise and innovative culture to the national security challenges of the 21st century. IDS is a team of leading experts and field practitioners experienced in conflict, development and stabilization, the cyber domain, and human factors that influence operating environments. Our success is built upon expertise, strong customer relationships, and a passion for creating and delivering quality solutions.

CONTACT:
Constance O'Brien
+1-703-875-3315
cobrien@idsinternational.com